Each year thousands of diabetes educators from around the country attend the Association of Diabetes Care & Education Specialists (ADCES) annual conference to learn about the newest and greatest in the world of diabetes through presentations with your products and services.

**WHAT IS A DIABETES EDUCATOR?**

Diabetes educators are healthcare professionals who support a team-based approach to diabetes, prediabetes and cardiometabolic care through individualized management that addresses the physical and behavioral health of an individual.

**Who Attends?**

**PROFESSIONAL ATTENDEES**
- Registered Nurse: 9.24%
- Registered Dietitian: 49.09%
- Registered Pharmacist: 6.64%
- Other Health Care Professionals: 35.03%

**ATTENDEES BY PRACTICE SETTING**
- Hospital Inpatient/Outpatient: 27%
- Outpatient: 17%
- Physician Primary Care: 13%
- Public Health/Community Health: 12%
- Hospital Based Clinic: 11%
- University: 11%
- Indian Health: 10%
- Managed Care: 9%
- Managed Care: 8%
- Home Care: 7%
- Veterans Affairs: 3%
- Military: 2%
- Pharmacist: 1.5%
- Other: 1.5%

Data Source: 2017 ADCES Survey and Registration

**7 Self Care Behaviors:**

1. Healthy Eating
2. Being Active
3. Monitoring
4. Taking Medication
5. Problem Solving
6. Reducing Risks
7. Healthy Coping
Through education, advocacy and collaboration, we represent and support passionate professionals who are equipped to serve the whole health of a person with pre-diabetes, diabetes and related cardiometabolic conditions.

Our members come from many different backgrounds and work in a variety of care settings, yet all are united by one passion: to create optimal health and quality of life for persons with, affected by or at risk for diabetes and related cardiometabolic conditions.

Over 3,000 U.S. based diabetes educators attend the annual conference every year!

ADCES Members

ADCES is the leading association for diabetes educators.

ADCES Members

At a Glance

- 58% are CDEs
- 52% are Nurses
- 38% are Dietitians
- 7% are Pharmacists
- 5% are BC-ADMs
- 3% are other Health Professionals
Diabetes is the seventh leading cause of death in the US, and the prevalence of the disease is on the rise:

- There have been more than 1.7 million new cases of diabetes diagnosed every year since 2012.
- In the United States, 30.3 million or 9.4% population has diabetes.
- There are 23 million people diagnosed and 7.2 million undiagnosed
- There are approximately 84 million Americans age 18 and over who have pre-diabetes.
- The total direct and indirect cost for diabetes in America is $327 billion each year.

Did You Know?

- Diabetes educators recommend and specify your product or services to the population they serve.
- Diabetes educators have more than 30 interactions with people with diabetes daily.

Diabetes educators want to learn more about...

<table>
<thead>
<tr>
<th>Blood Glucose Monitoring</th>
<th>Lifestyle Center/Inpatient Treatment Programs</th>
<th>Physical Activity Trackers/Diabetes Apps</th>
</tr>
</thead>
<tbody>
<tr>
<td>Educational Books/Videos</td>
<td>Medical ID Jewelry</td>
<td>Publications</td>
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<tr>
<td>Exercise Programs and Equipment</td>
<td>Mobile Health/Telehealth Solutions</td>
<td>Self-Management Software</td>
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<tr>
<td>Food/Beverage and Healthy Snacks</td>
<td>Needle/Lancet Disposal</td>
<td>Wound Care</td>
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<tr>
<td>Foot Care/Foot Wear</td>
<td>Neutraceuticals/Supplements</td>
<td>Obesity/Diabetes Prevention</td>
</tr>
<tr>
<td>Impotence Treatments</td>
<td>Nutrition/Weight Management</td>
<td>Technology/Mobile Communications</td>
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<tr>
<td>Injectors (Automatic/Needleless)</td>
<td>Oral Health/Dental Care</td>
<td>Vision Care</td>
</tr>
<tr>
<td>Insulin Delivery System</td>
<td>Oral &amp; Injectable Medications</td>
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</tbody>
</table>

Diabetes educators write prescriptions. Diabettes educators influence prescriptions for people with diabetes and many are script writers.
2019 Exhibitors

Abbott
Abbott Diabetes Care
Academy of Nutrition and Dietetics
ACCUPLIT Make A Difference Programs
Acon Laboratories, Inc.
Amarin Pharma Inc
AmbiMedInc
American College of Endocrinology
American Diabetes Association
American Podiatric Medical Association
ARKRAY USA, Inc.
Ascensia Diabetes Care
AstraZeneca
Atlanta - ADCES20
Baylor Scott and White Health
BD Diabetes Care
Beta Change
Bionime Corporation
BlueLoop : MyCareConnect
Boston Scientific
Byram Healthcare
Califlour Foods
Calmoseptine, Inc.
Cecelia Health (formerly Fit4D)
Center for Change
Centers for Disease Control (CDC), Division of Diabetes CeraVe
Children with Diabetes
ChipMonk Baking
CINA Corp d/b/a/ Cinsulin.com
Colgate - Palmolive Company
Common Sensing
Companion Medical
Cushing’s Support & Research Foundation
Dario Health
DayTwo
Dexcom Inc.
Diabetes-Ezy
DiabetesMine / Healthline Media
DiabetesSisters
DiabetesWise.org
Diabetic Watchers
DIABNEXT
Diabulimia Helpline
Dr. Comfort
DreaMed Diabetes
Dynavax Technologies Corporation
Edwards Health Care Services (EHCS)
Eli Lilly & Company
Endocrine Today and Healio.com by SLACK Incorporated
Eyenuk, Inc.
FDA Office of Women’s Health
FDA/Center for Food Safety & Applied Nutrition (CFSAN)
Flexitol
Florajen Probiotics
Frio® insulin Cooling Case
Glooko
GlucoseZone
Glycomark
Hawaiian Moon
Healthcare Providers Service Organization (HPSO)
Healthy Interactions
Hico Health
Houston Health Department – DAWN Center
HTL-Strefa, Inc.
Inside Rx
Insulet
Intelligent Retinal Imaging Systems
International Diabetes Center
Jackson GI Medical / Prebiotin
JDRF
Just a Little Suga’
Kibow Biotech, Inc.
Know Foods
Laclede Inc.
LifeScan, Inc.
Livliga
Livongo Health
Lysulin, Inc
Mannkind Corporation
Med Angel
Med Learning Group
Medscape Diabetes & Endocrinology
Medtronic Inc
Merck
Mini Pharmacy
MitoQ
Mom’s Meals
mySugr
NASCO
National Certification Board for Diabetes Educators
National Confectioners Association
National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK)
Nestlé Health Science
Novo Nordisk - Cities Changing Diabetes
Novo Nordisk - Diabetes Care
Novo Nordisk - Disease Awareness
NuGo Nutrition
Nutrition Dimension/
ContinuingEducation.com
Oak Tree Health
One Drop
Optavia
OrthoFeet, Inc.
Otto Trading, Inc.
Owen Mumford
Physicians Committee for Responsible Medicine / PCRM
Pocket Nurse
Premier Protein
Procter & Gamble
PTS Diagnostics
Pumps It, Inc
Quantum Medical Supply
Real Good Foods
Retractable Technologies, Inc.
Roche Diabetes Care, Inc.
SafeNeedleDisposal.org
Salix Pharmaceuticals
Sanofi
Senseonics, Inc.
Siemens Healthineers
Siggi’s Dairy
Siren
Smart Meter Corp
SoulFitGrill
Splenda Sweeteners
SweetLeaf Stevia Sweetener
Tandem Diabetes Care, Inc.
Tate & Lyle
Teachers College Columbia University
TempraMed, Inc.
The College Diabetes Network
The dia Tribe Foundation
The Gideons International
The Sola Company
The Sugar Association
The Wellness Network
Tidepool
Today’s Dietitian
Topcon Healthcare Solutions
TOPS Club, Inc. (Take Off Pounds Sensibly)
Torbot Group Inc.
Total Medical Supply Inc.
Trividia Health
Type 1 Diabetes TrialNet
Valeritas
Vegetarian Traveler, LLC
Voluntis, Inc.
Walden Farms, Inc.
Walmart ReliOn
We Are Diabetes
Whole Biome
Wise Consumer Products
Wisesorbent Technology LLC
Wonderful Pistachios
WynnPharm Inc
Xeris Pharmaceuticals
Zero Gravity Skin
The Exhibit Hall Experience

Diabetes educators are engaged and eager to meet with exhibitors to learn how your product or service can improve the lives of people with diabetes.

Why exhibit?

- 9 hours of unopposed exhibit hours
- Food vouchers for attendees to only be used in the exhibit hall
- Educational Theaters in the exhibit hall
- General sessions break directly into the exhibit hall
- Passport program to drive traffic throughout the exhibit hall

Additional opportunities to showcase your products or services:

- Corporate Symposia  click to view
- Evening Networking Events
- Sponsorships  click to view
- Advertising
- Lunch Educational Theater  click to view
- Marketing Package Available
- Breakfast Educational Theater  click to view
- Marketing Package Available

Exhibit Hall Hours

FRIDAY, AUGUST 14

9:15 AM – 3:00 PM

Unopposed:

9:30 AM – 10:15 AM
12:30 PM – 2:30 PM

SATURDAY, AUGUST 15

8:45 AM – 4:00 PM

Unopposed:

9:00 AM – 9:45 AM
12:00 PM – 1:30 PM
2:30 PM – 4:00 PM

SUNDAY, AUGUST 16

8:45 AM – 2:00 PM

Unopposed:

9:00 AM – 9:45 AM
12:00 PM – 2:00 PM

Exhibit Hall hours are subject to change.
Reserve Your Exhibit Space Today!

For more information on participating in ADCES20, please contact Conventus Media. **Main Office: (978) 777-8870**

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<th>Position</th>
<th>Phone Number</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kathleen Noonan</td>
<td>Exhibits &amp; Sponsorship Sales</td>
<td>(781) 375-8584</td>
<td><a href="mailto:knoonan@conventusmedia.com">knoonan@conventusmedia.com</a></td>
</tr>
<tr>
<td>Lisa Koch</td>
<td>Exhibit Sales &amp; Sponsorship</td>
<td>(617) 285-2320</td>
<td><a href="mailto:lkoch@conventusmedia.com">lkoch@conventusmedia.com</a></td>
</tr>
<tr>
<td>Tricia Swift</td>
<td>Educational Opportunities, Operations &amp; Logistics</td>
<td>(703) 581-9602</td>
<td><a href="mailto:pswift@conventusmedia.com">pswift@conventusmedia.com</a></td>
</tr>
<tr>
<td>Chris O’Connell</td>
<td>General Information</td>
<td>(978) 239-1153</td>
<td><a href="mailto:coconnell@conventusmedia.com">coconnell@conventusmedia.com</a></td>
</tr>
<tr>
<td>Brennah Tate</td>
<td>Advertising</td>
<td>(913) 491-4200 X 482</td>
<td><a href="mailto:btate@tristarpub.com">btate@tristarpub.com</a></td>
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ADCES20 EXHIBITOR APPLICATION  
ADCES20 SPONSOR APPLICATION  
ADCES20 EDUCATIONAL THEATER  
ADCES20 SYMPOSIA  
ADCES20 FLOORPLAN