ADCES20 is the one place to collectively reach diabetes care and educational specialists. These professionals touch hundreds of thousands of people with diabetes every year. They can make an impactful difference for your product or service.
**Educational Theaters** are 45-minute sessions that provide a high value, live educational opportunity for supporters to reach engaged diabetes care and education specialists. These sessions deliver a forum to gather and discuss issues on patient education, specific products and therapeutic areas that can help patients achieve behavior change goals, in turn leading to better clinical outcomes and improved health status. ADCES recognizes that Educational Theaters are promotional and the sessions are non-CE.

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**EDUCATIONAL THEATER INCLUDES:**

- Meeting room with podium on an elevated stage/riser.
- AV to include 1 lavaliere mics, 1 podium mic, 1 handheld mic, 1 screen and LCD projector, AV technician, VGA switch, laser pointer, sound amplification and mixer.
- Lead retrieval units along with 2-4 staff for scanning and attendance report.
- Listing in the final program, mobile app, and on the website.
- Dedicated staff to manage all Educational Theaters.
- Food and beverage will be provided by ADCES.
- ADCES covers the material handling fees for all inbound freight.

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**Schedule and Pricing**

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Pricing</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Thursday, August 13</strong></td>
<td>5:00pm – 5:45pm</td>
<td>$68,000</td>
</tr>
<tr>
<td><strong>Friday, August 14</strong></td>
<td>7:00am – 7:45am</td>
<td>$68,000</td>
</tr>
<tr>
<td><strong>Saturday, August 15</strong></td>
<td>7:00am – 7:45am</td>
<td>$68,000</td>
</tr>
<tr>
<td><strong>Sunday, August 16</strong></td>
<td>7:00am – 7:45am</td>
<td>$45,000</td>
</tr>
</tbody>
</table>

*SOLD*

*Time slots are subject to change.*

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*For additional details, please contact: Patricia Swift | pswift@conventusmedia.com (703) 581-9602*
**Important Instructions:** Please clearly print or type this contract. Return completed contract/application along with payment.

### 1. COMPANY INFORMATION:

COMPANY NAME AND ADDRESS INFORMATION SHOULD BE COMPLETED EXACTLY AS THEY WILL APPEAR IN OFFICIAL ADCES PUBLICATIONS.

Company: _____________________________________________

______________________________

### 2. CONTACT INFORMATION:

ONLY THE DESIGNATED OFFICIAL CONTACT(S) WILL RECEIVE EDUCATIONAL THEATER INFO AND LOGISTICAL KIT.

Primary Contact: ______________________

Title: ________________________________

Address: _____________________________________________

______________________________

City: ______________________________________

State: __________ Zip Code: __________

Country: ______________________________________

Work Phone: ____________________________

Cell Phone: _____________________________

Email: ___________________________________

### 3. EDUCATIONAL THEATER SELECTION:

- Educational Theater Lunch/PM Break 300 ppl $68,000
- Educational Theater Breakfast 300 ppl $68,000
- Educational Theater Breakfast 150 ppl $45,000

Title: ______________________________________

1st Choice: ________________________________

Date __________ Time __________

2nd Choice: ________________________________

Date __________ Time __________

### 4. MARKETING PACKAGE:

- Package $18,000

*Marketing Packages include all of the items from the a la carte list below.*

**A la carte:**

- Registration Bag Insert $10,000
- Video Tape Event $5,000
  
  Video Recording for placement on ADCES Learning Management System
- Educational Theater Poster Board $3,000
- Pre-Show Mailing List $1,000

### 5. PAYMENT INFORMATION:

- Full Payment Amount Enclosed $ ________________
- **Check** (Payable to ADCES) Check #: ________________
  
  *Mail checks to:*
  
  ADCES (Educational Theater), Dept. 4445, Carol Stream, IL 60122-4445

Applications may be scanned to: ADCES@conventusmedia.com or fax to 866-334-4219.

**Payment is due in full on Monday, February 15, 2020.**

This contract is binding once signed.

### 6. AGREEMENT:

We the undersigned, hereby make application for specified Educational Theater opportunity at ADCES20 to be held August 14–17 at the Georgia World Congress Center. A signature on this application indicates an understanding and agreement to comply with all policies, rules, regulations, terms and conditions of ADCES. *This contract is binding once signed.*

Signature ____________________________

Printed Name _______________________

Title ________________________________

Date ________________________________

VISIT ADCES’S WEBSITE AT ADCESMEETING.ORG